



Personal Statement

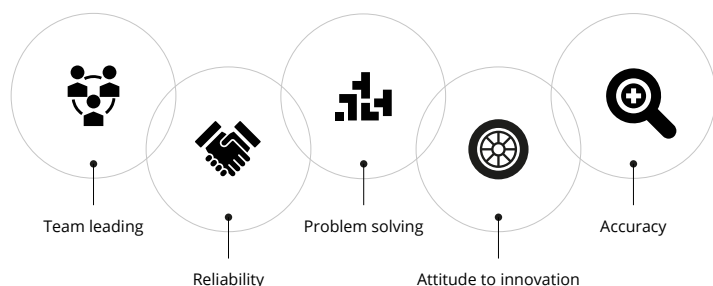
I'm Giuseppe, an Italian creative guy with +13 years of experience. Born in 1989 in Pescara, I lived in my hometown until 2010 where I studied creative & multimedia design and worked as intern graphic & web designer.

I professionally grew up in Milan since 2010, where I attended Accademia di Comunicazione and worked as digital art director for the advertising companies The Big Now and Red Cell (WPP group).

After years of hard work I made the decision to take a break and spend amazing months in Vancouver and New York City. When the travel ended I started to work in Milan again as senior digital art director for Y&R, Bitmama (Reply company) and Kettydo+.

Since 2019 I'm the creative lead for Oliver Agency of London that is part of Inside Ideas Group. I'm coordinating a multicultural creative team which work on global Danone brands.

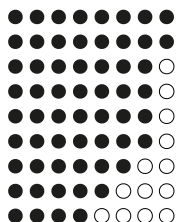
Specialities



Skills

Softwares

Adobe Photoshop
Adobe Illustrator
Sketch
Adobe Lightroom
Adobe After Effects
Keynote & Power Point
Adobe Premiere Pro
Adobe Indesign
HTML, CSS, JS



Fields

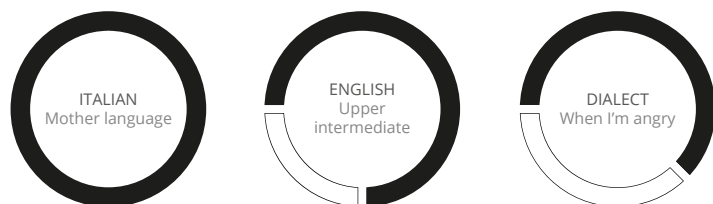
Art Direction
UI Design
Graphic Design
Photography
Motion Graphic
Front-end Development
Video Editing
Deliver & Expose Presentations
Printing Techniques

Awards

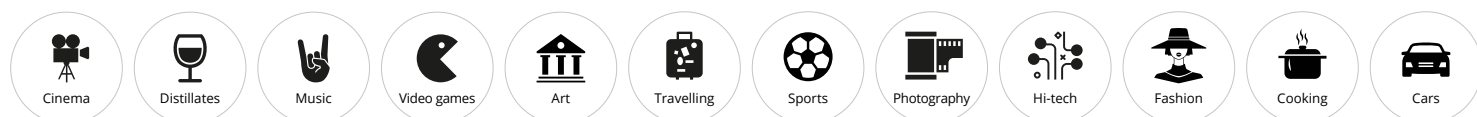
June 2017, Milan
Best photo theme "Alla scoperta"
at the **Italia Photo Marathon**
competition.

October 2019, Milan
Best Creativity and Best Integrated
Campaign at **NC Digital Awards**
by **ADC Group**.

Languages



Hobbies & Interests



Education

From January 2014 to July 2014

● Intensive English Course
Zoni Language Centers, Vancouver (BC) & West New York (NJ).

From 2010 to 2011

● Master Art Direction
Fondazione Accademia di Comunicazione, Milan.

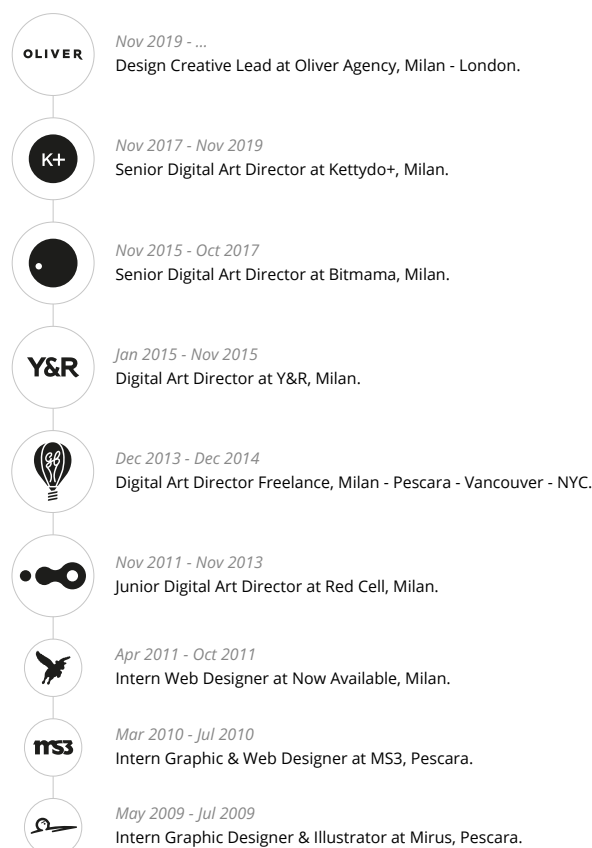
From 2008 to 2010

● Creative & Multimedia Design
Infobasic, Pescara.

From 2003 to 2008

● Publishing Graphic & Printing Techniques
Istituto Statale D'arte Vincenzo Bellisario, Pescara.

Work Experience



Brands

