



Personal Statement

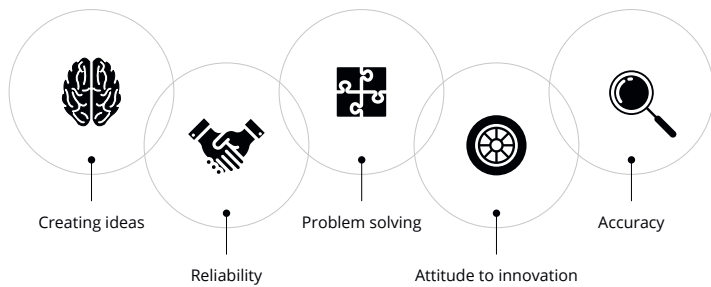
I'm Giuseppe, an Italian digital art director with more than eight years of experience. Born in 1989 in Pescara, I lived in my hometown until 2010 where I studied creative & multimedia design and worked as intern graphic & web designer.

I grew up professionally in Milan since 2011, where I attended Accademia di Comunicazione and worked as digital art director for the advertising companies The Big Now and Red Cell, I've also been invited at the Behance Portfolio Review in Turin as judge.

After years of hard work I made the decision to take a break and spend six amazing months in Vancouver and New York City about which you can read on www.ilviaggetto.it. When the travel was over I started to work in Milan again as senior digital art director for Y&R, Bitmama (Reply company) and Kettydo+.

Since 2011 I'm a member of ADCI the Italian art directors club and in 2017 I've had the honor to become judge of the CSS Design Awards and Digital Design Award.

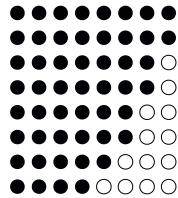
Specialities



Skills

01 Computer

Adobe Photoshop
Adobe Illustrator
Sketch
Adobe Lightroom
Adobe After Effects
Adobe Premiere Pro
Adobe Indesign
HTML, CSS, JS



02 Knowledge

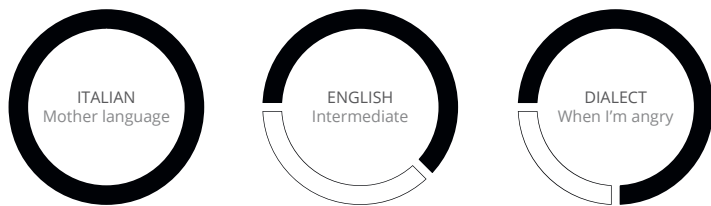
Art Direction
UI Design
Graphic Design
Photography
Motion Graphic
Front-end Development
Video Editing
Printing

Awards



June 2017, Milan
Best photo at the **Italia Photo Marathon** competition, theme "Alla scoperta".

Languages



Hobbies & Interests



Education

From January 2014 to July 2014

● Intensive English Course
Zoni Language Centers, Vancouver (BC) & West New York (NJ).

From 2010 to 2011

● Master Art Direction
Fondazione Accademia di Comunicazione, Milan.

From 2008 to 2010

● Creative & Multimedia Design
Infobasic, Pescara.

From 2003 to 2008

● Publishing Graphic & Printing Techniques
Istituto Statale D'arte Vincenzo Bellisario, Pescara.

Work Experience

● Nov 2017 - ...
Senior Digital Art Director at Kettydo+, Milan.

● Nov 2015 - Oct 2017
Senior Digital Art Director at Bitmama, Milan.

● Y&R
Jan 2015 - Nov 2015
Digital Art Director at Y&R, Milan.

● Digital Art Director Freelance, Milan - Pescara - Vancouver - NYC.
Dec 2013 - Dec 2014

● Nov 2011 - Nov 2013
Junior Digital Art Director at Red Cell, Milan.

● Apr 2011 - Oct 2011
Intern Web Designer at Now Available, Milan.

● ms3
Mar 2010 - Jul 2010
Intern Graphic & Web Designer at MS3, Pescara.

● May 2009 - Jul 2009
Intern Graphic Designer & Illustrator at Mirus, Pescara.

Brands

